## THE ECONOMIC AND ENVIRONMENTAL CONTRIBUTIONS OF REMANUFACTURING & REUSE

Circular Economy Transition Workshop Copenhagen, Denmark October 30<sup>th</sup> 2015, 9:30am Seigo Robinson



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- European Remanufacturing Network



## ABOUT CRR





- Remanufacturing & Reuse
- Until 2010, funded by UK government
- Advisory services:
  - Market research
  - Public procurement of remanufactured products
  - Support in certification of remanufacturing processes to BS8887-220
  - Environmental impact studies



## SELECTED WORK

Report

Circular Economy Evidence Building Programme, Remanufacturing Study Zero Waste Scotland





An examination of the potential for increasing the use of remanufactures a products by local solution of the North East of England with the North East of E

Public procurement of remanufactured products *Councils in North East of England* 



Remanufacturing in the UK: A snapshot of the UK remanufacturing industry

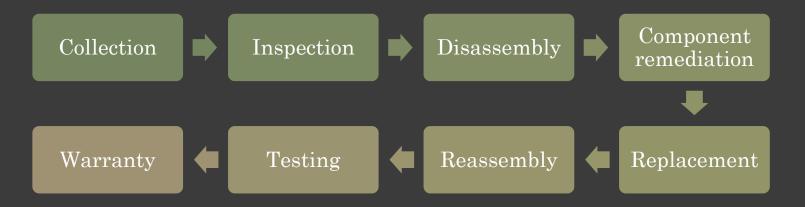




Product Group Reports: Remanufacture of laptops, photocopiers, tyres, mattresses, medical devices, etc.

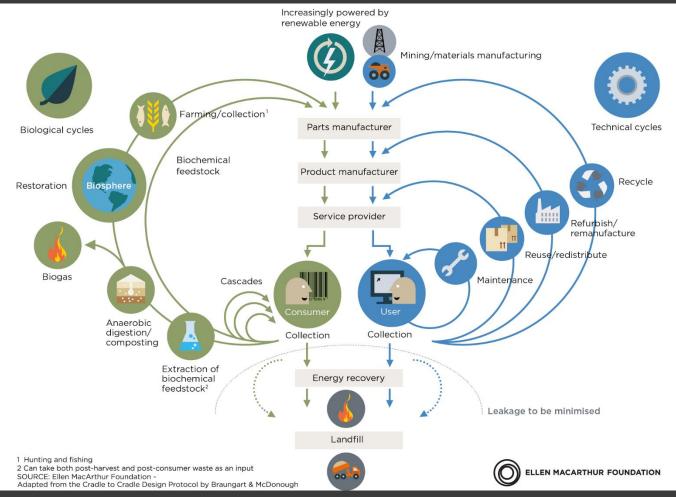
#### DEFINITIONS

- **Reuse:** A product or its components are put back into use for the same purpose at the end of life
- **Remanufacturing:** Returning a product to its original performance (or better) with warranty to match





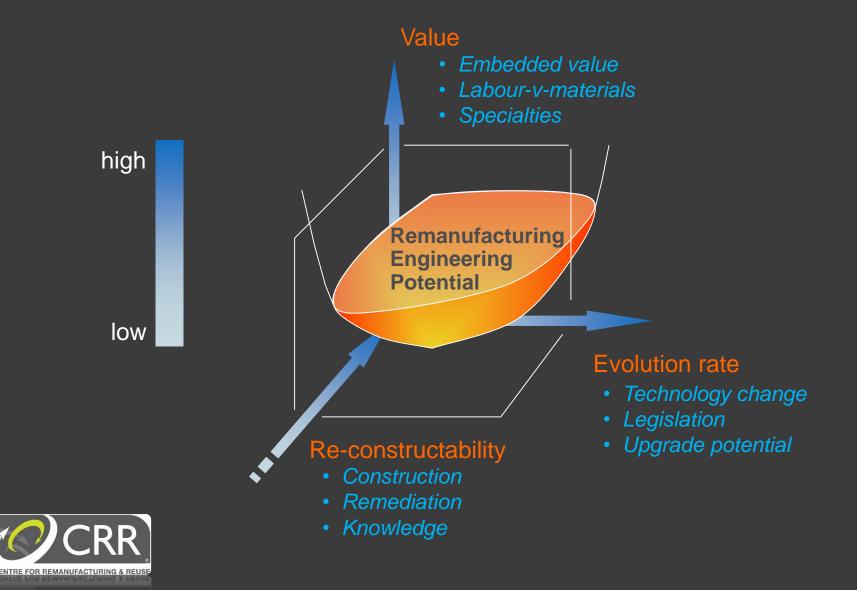
### REMAN & REUSE IN CONTEXT WITH THE CIRCULAR ECONOMY



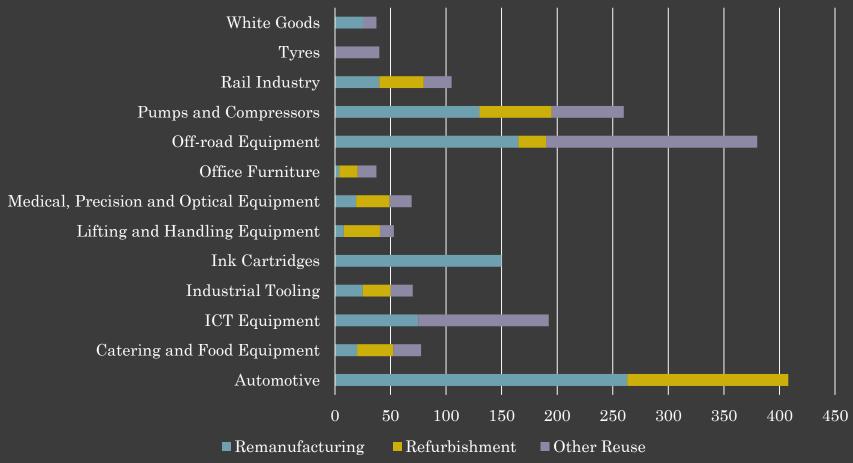


Source: Ellen MacArthur Foundation

#### REMANUFACTURING SWEET SPOT



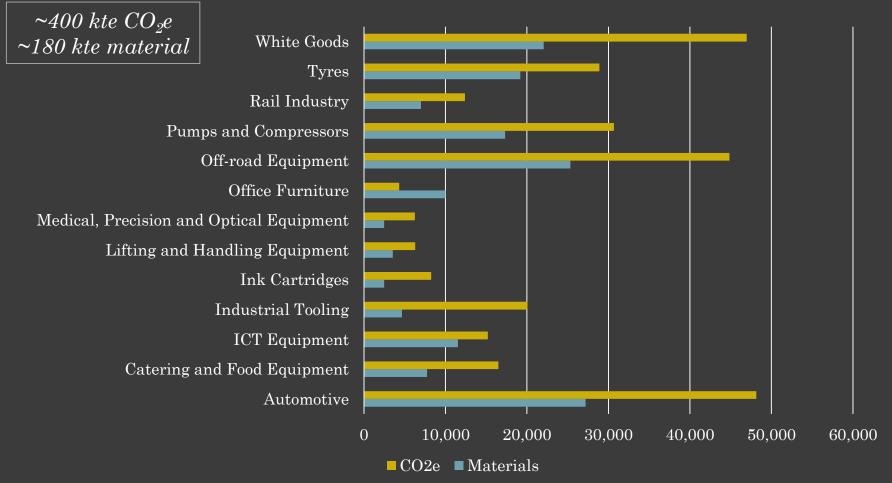
#### ECONOMIC CONTRIBUTION: ~£2BN





#### UK SNAPSHOT 2009

#### ENVIRONMENTAL CONTRIBUTION





# EUROPEAN REMANUFACTURING NETWORK (ERN)

- Form, coordinate and support a ERN
- Objectives:
  - Encourage new businesses to remanufacture

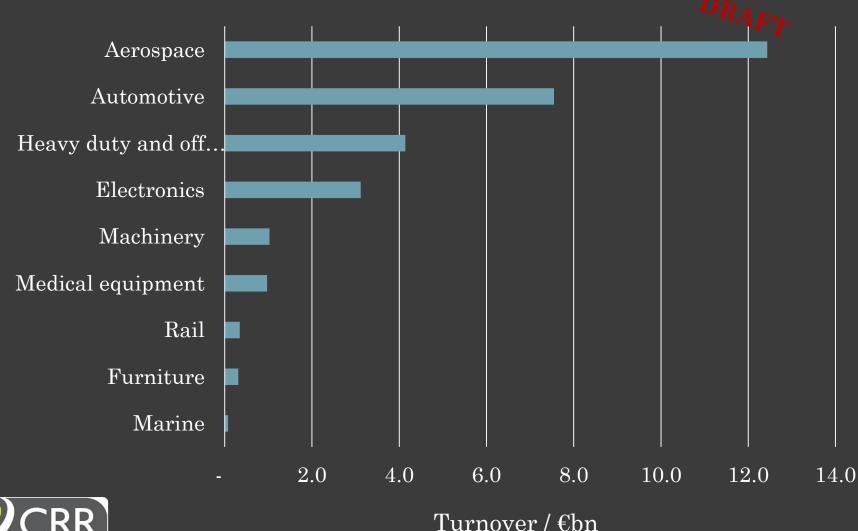
European Union

- Help existing remanufacturers
- Raise awareness of remanufacturing
- Disseminate remanufacturing info and tools
- Develop the European Remanufacturing Council



ERN 2015

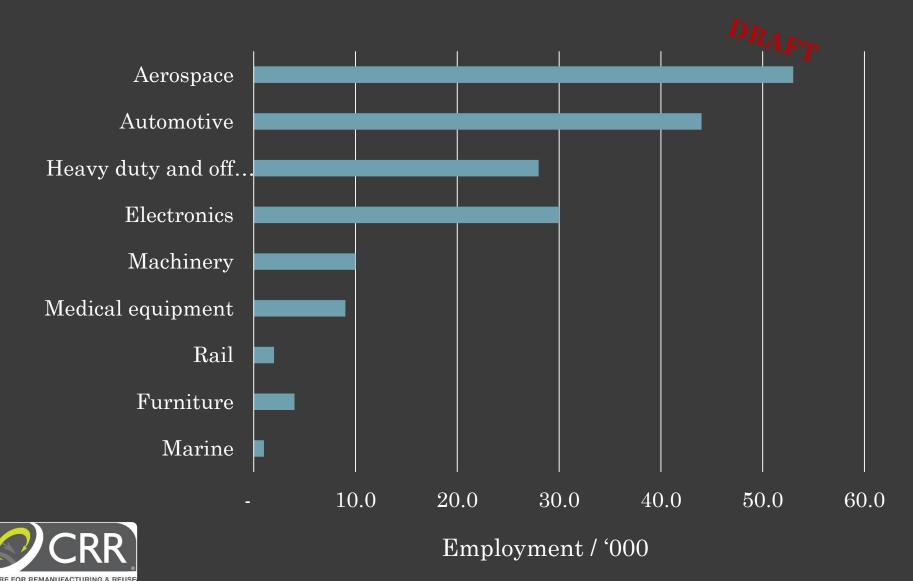
#### ECONOMIC CONTRIBUTION: €30BN





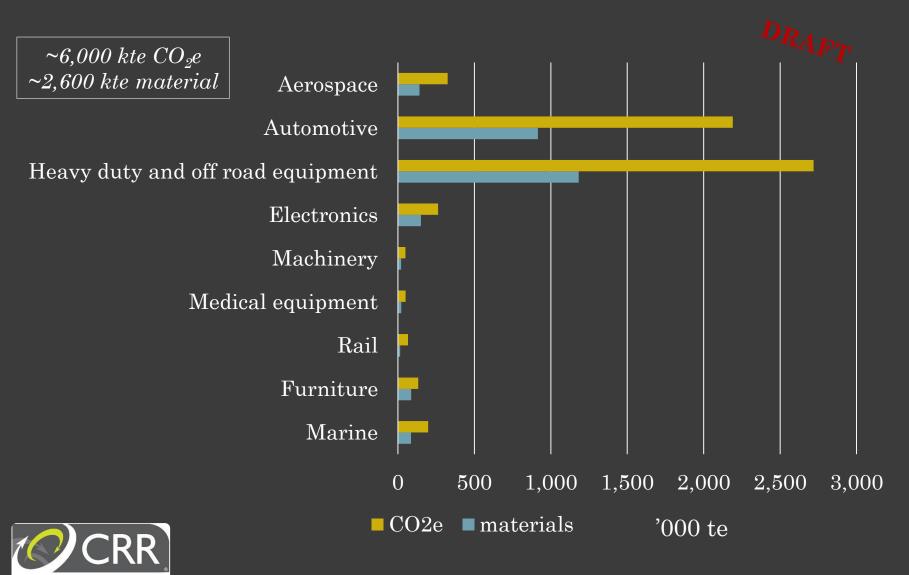
 $\overline{ERN} \ 201\overline{5}$ 

#### SOCIAL CONTRIBUTION: 180,000 JOBS



ERN 2015

#### ENVIRONMENTAL CONTRIBUTION



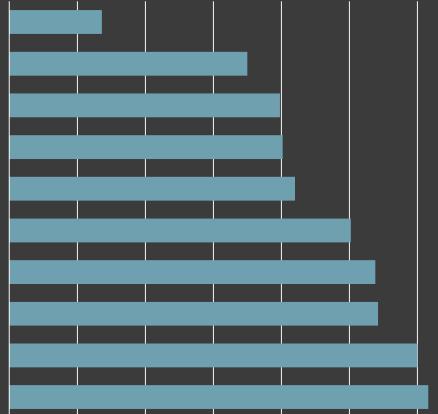
## SUPPORTS CIRCULAR ECONOMY ACTION PLAN

- Directly contribute to EU's objectives to support:
  - Employment
  - Economic growth
  - Investment
  - Commitment towards sustainable development
  - Green growth
  - Resilient Energy Union



## MOTIVATIONS: IMPORTANCE FOR REMANUFACTURING

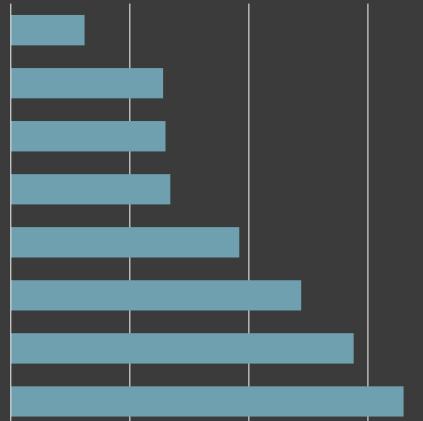
Secure government subsidies Government Legislation Asset and brand protection Customer pressure **Product warranties** To increase market share Secure spare parts supply Strategic advantage Company profitability Environmental responsibility





## BARRIERS: IMPORTANCE FOR REMANUFACTURING

Lack of technology Legislation restrictions Lack of sales channels Lack of product knowledge High labour costs Quality of feedstock Volume/availability Customer recognition





#### QUESTIONS

• How big a role will **remanufacturing** and **reuse** take in the Circular Economy Action Plan?

• Where will remanufacturing support come from moving forward? DG GROW? DG ENV?

• Do we understand the value and potential of the European remanufacturing industry well enough?



#### THANK YOU FOR LISTENING



#### BACKUP SLIDES



## **OPPORTUNITIES**

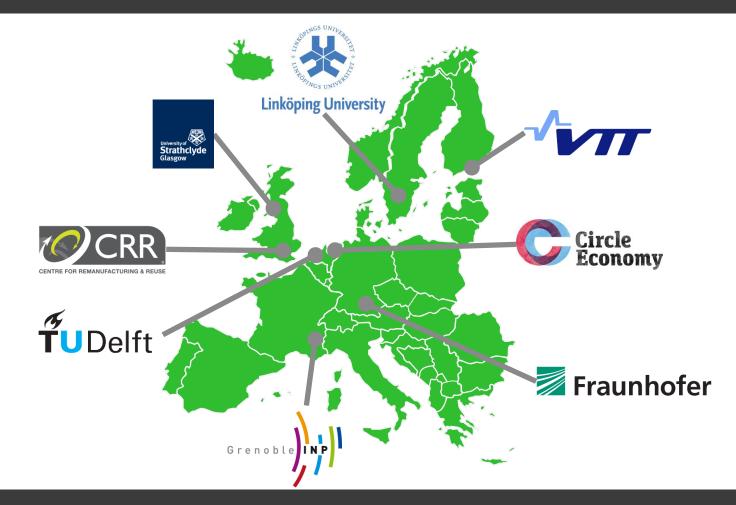
Potential Growth

Current Remanufacturing Value			
	Low	Medium	High
Low	Lifting and Handling Equipment	Construction	Automotive Ink and Toner Cartridges
Medium	Catering and Food Industry Industrial Tooling Tyre Retreading White Goods	Rail Industry ICT equipment	Aerospace Pumps and Compressors
High	Medical, Precision and Optical Equipment Office Furniture		Off-Road Equipment

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#### ERN PARTNERS





## STANDARDS DEVELOPMENT

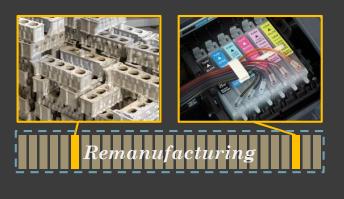
- BS8887 series
  - -2: definition standard
  - 220: Remanufacturing (process) standard
  - 240: Refurbishment standard
  - 211: ICT remarketing standard
- PAS 141: electronics reuse



## NEED FOR COORDINATED ACTION



• Remanufacturing becoming recognised as key segment of manufacturing sector but currently undervalued



• Promotion activity currently undertaken at sector level for some product sectors





• Lacking common vision: e.g. recycling industry's cross-sector activities to facilitate knowledge transfer and promote the industry

## USA: REMANUFACTURING INDUSTRIES COUNCIL

- "Working together to grow the entire remanufacturing industry"
- Alliance of businesses and academic institutions that works across industry sectors to support the entire remanufacturing industry
- Combination of collaboration, education, advocacy and research
- Recently ANSI-accredited standards developer

 Aiming to develop American National Standard for the process of remanufacturing



#### AUTOMOTIVE SECTOR – TRENDS

